



We offer Full Service Internet Marketing & Web Design

- Print Design
- Web Design
- Graphic Design
- Company Branding
- Web Hosting
- Consulting
- Website Coding
- CMS Integration
- Internet Marketing
- Content Writing

\$99/hour
OR
Project Pricing



CME Web Services Pricing

A Smart Decision Now Will Pay
You Back For Years!

Project Price

- You Direct, We Guide and Execute
- Flex-Schedule – The Work is Allocated in w/ Other Client Projects
- Weekly Deliverables
- Contract Based Pricing – Outside of Scope Changes Are Priced Extra, Billed at a Discount Overage Rate
- You Never Pay for Consultation

Hourly

- You Direct – We Guide and Execute
- Standard Hourly Rate \$99 / Hour
- Phone Consultation
- In Person Meetings
- Client Directed Work
- Each Additional Staff Member Requested in Meeting +\$35 / Hour
- Team Work on Website and Marketing
- In Your Office Consulting or Work - \$125 / Hour
- Search Engine Optimization \$125 / Hour

Web Hosting

Managed Static Website Hosting
– \$195 per Year

- World Class Availability
- Quality Server Response Times
- Custom Domain – YourBusiness.com
- 5 x Emails – You@YourBusiness.com, Info@YourBusiness.com (each additional \$10)
- Email Forwarding

Managed Dynamic Website Hosting
– \$95 per Month

- World Class Availability
- Quality Server Response Times
- Unique Class C IP
- Custom Domain – YourBusiness.com
- Up to 15 Emails or Aliases (\$10 Each Additional)
- Email Forwarding Configured
- Google Apps (Email) Configuration Optional
- CMS Engine Updates (WordPress, Joomla, Drupal, etc.)
- Plugin Updates
- Nightly Container Backups (Website, Email, Etc.)
- Unlimited Break-Fix Support

Branding Graphic Design

- Custom Logo - \$999 Project Price, or Hourly
- Branded Website Design & Layout - \$999 or Hourly
- Brochure Design - \$999 or Hourly
- Interior and Exterior Signs - \$799 or Hourly

The Primary Component of Your Marketing Matrix.

Website Design

Basic Firepower – \$2,500

- Custom Graphic Design
- 5 Pages – Home, Services, Comments, About, Contact
- 2 Standard User-Interactive Forms (Comments / Contact)
- AJAX/XHTML/CSS Website Coding
- Client Supplies Content Outline

Additional Visual Features - \$599

- Home Page Slider
- Home Page Slideshow
- Home Page Carousel
- Lightbox Photos on Every Page - \$40 per Page

W3C Code Validation – Hourly Coding

CMS Integration

You love your website, but you can't edit the content, we can help!

WordPress, Drupal or Joomla Conversions

\$999 or Hourly

- Best of Breed Integrations
- Includes Top Plugin Installation & Setup
- Custom Page Layouts
- Up to 10 Pages (\$49 - \$99 Per Page Additional)

PACKAGES

Custom Everything – \$3,750

- Website Strategy Consultation
 - Domain Name Selection (if needed)
 - Competitor Analysis
 - Market Targeting
 - Target Messaging
 - Website Sitemap
- Custom Advanced Graphic Design and Layout
- Custom Written Content
- 6 Pages – Home, Services, Photo Gallery, Comments, About, Contact
- 2 Standard User-Interactive Forms (Comments and Contact)
- AJAX/XHTML/CSS Website Coding

Custom Everything Plus SEO – \$4,995

- Website Strategy Consultation
 - Domain Name Selection (if needed)
 - Competitor Analysis
 - Market Targeting
 - Target Messaging
 - Website Sitemap
- Custom Advanced Graphic Design and Layout
 - Individual Graphics for Each Page
 - 2 Unique Call To Action Graphics
- Custom Written, Search Optimized Content
- 2 Standard User-Interactive Forms (Comments and Contact)
- 1 Custom Contact Form to go with your Calls To Action
- Home, Services, About, Testimonials, Photo Gallery, Contact
- Targeted Landing Pages for Your Particular Niche Audience
 - These are more specific services pages in a dropdown menu and/or
 - These can be Partner/B2B Pages or
 - Landing pages for products
- Website SEO
 - SEO Keyword Research
 - SEO Optimized Content
 - SEO Keyword Map to Page
 - SEO Best Practices Keyword Integration (Meta, Titles, Headings, Links)
- AJAX/XHTML/CSS Website Coding – Cross Browser Compatible
- Holding Page during construction



Google Sponsored Advertising

- Sponsored Links Advertising is the dead center top of Google for the keywords you choose
- You pay a monthly price and we manage the pay per click auction
- We position your ads in the **top four positions on Google** for the entire month & your ads show within hours of setup!
- Proper Keyword Selection and Account Management Yield Great Results
- Campaign Tuning & Optimization is Ongoing
- Conversion Tracking plus Call Tracking mean You Know Your ROI
- Conversion Optimization Logic Enhances Click Through Rates
- Targeted Landing Pages (Optional)

**\$250 Setup,
Adjustable Budget
Starting at
\$550**

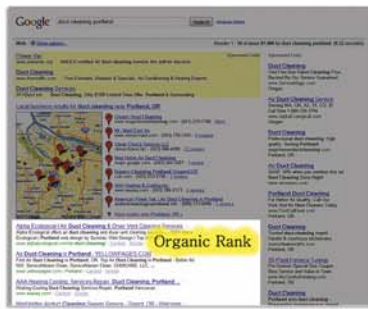


Google Map Listing - \$999 Initial Optimization, \$225 Monthly



- Optimize Your Existing Google Map Listing OR
- Create a New, Optimized Google Map Listing for Your Company
- Create a custom marketing video to be placed on your Google map and/or on the website
- Upload graphics into all available locations on the Google Map
- Integrate keywords into title, categories and other allowable places
- Recommended Prerequisites: Search Optimized Website and Internet Phone Books – both of these strengthen your map listing.
- Monthly Optimization, Profile Rank Tracking, Competitor Tracking and Targeted Traffic - \$349

Internal Website Search Engine Optimization \$1,500 per Site, Up to Ten Pages, \$125 per page after



- **Keyword Research and Consultation**
- **Goal Setting - Competitor Analysis**
 - Keywords on Competitor Sites
 - Competitor Sitemap Analysis
 - Inbound Link Count and List
- **Make your website search engine friendly**
 - SEO Best Practices Keyword Integration (Meta, Titles, Headings, Links, more)
 - SEO Sitemap
 - SEO Text Link Footer Menu

**Google Map
is a Traffic
Magnet!**

**Have a Search
Engine-Friendly
Web Site from
the Bottom Up!**

Internet Phone Book Listing - \$999 One Time

- We list your company in the "internet phone books" – yellowpages.com, dexknows.com, local.com, insiderpages.com, and more...
- This brings inbound links to your website from each, which is good for SEO
- Allows clients to find you in these directory websites
- Builds Your Brand with Positive Customer Comments
 - We target a 4 star rating on each profile
 - Boost each to two comments at least
 - If negative comments exist, we add more positive comments to get the ranking higher
 - We spread comments out across dates and among accounts, IP's and browsers to make them seem authentic to the hosting website.
- Additional Benefits
 - Considerably Boosts Google Map Local Business Listings
 - These profiles optimize well for smaller cities and suburbs, so you may be found on Google for a smaller city search
- Price includes one business location, each additional location is \$699
- Additional comment package (one more per listing) \$199
- Monthly comment posting package \$199, one per listing



\$999 One Time
4 Month Link
Building Program
or **\$349 /**
Month Ongoing



Inbound Link Campaign \$999 one time or \$349 month ongoing

- This is an extra powerful SEO tool that can put you over the top
- Recommended Prerequisite is to have a search optimized website
- 4 Month campaign creates up to 750 inbound links to your website
- Proprietary Blend of links including: Internet Directories, Forums, Web 2.0 Websites, Blog Comments, Article Links, Social Bookmarking
- Monthly, No Commitment, 175 Links per month at \$349 / month

Social Media Profiles

Custom Profile Setups - \$449 Each or 5 for \$1,750



- Reserve and Protect Your Name on Major Social Media Sites
- You Choose: Facebook, LinkedIn, Twitter, Biznik, MySpace, YouTube, More
- Profiles Created With Company, Product & Service Information
- Includes Uploading Logos, Images, and Content
- We Post Your Latest Company News & Links To Your Blog Articles etc
- Custom Background Graphic Integration On Sites With That Function
- Connect with your Clients, Prospects and Partners Using Your Email List
- Connect with up to 100 New Friends/Contacts Each
- Profiles Link Back To Your Website and/or Blog

Bulk Profile Setups

• Business \$599 • Corporate \$849 • Enterprise \$1199



- Reserve and Protect Your Name on Major Social Media Sites
- Profiles Created With Company, Product & Service Information
- Includes Uploading Logos, Images, and Text
- Profiles Link Back To Your Website – Major SEO Boost
- Business Pack 100 Profiles \$599
- Corporate Pack 150 Profiles \$849
- Enterprise Pack 300 Profiles \$1,199
- Ongoing, New Social Media Profiles & Links Creation, 20-30 Per Month, \$99 per Month

