

Vital Farms Scales From Startup to Public Brand With Structured IT Support

Computers Made Easy set up systems and workflows that supported growth and consistency.

CLIENT: Vital Farms



LOCATION: Multiple locations across the USA

INDUSTRY: Food production and consumer packaged goods

SERVICES: Ethically sourced, pasture-raised food

Executive Summary

Vital Farms began as a 7-person team with a mission to bring ethically sourced, pasture-raised food to the table. Computers Made Easy partnered behind the scenes to build core systems, keep operations aligned across locations, and guide the transition to public-company readiness.

Challenges

- Operating with limited resources in the early startup phase
- Managing fast growth across teams, locations, and operations
- Preserving transparency and quality as production scales
- Preparing for the regulatory and organizational demands of going public

CME's Approach

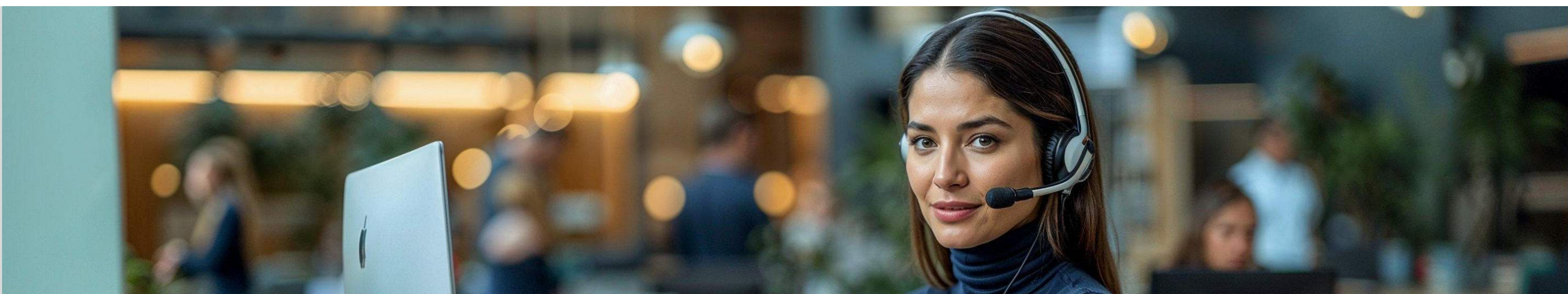
Computers Made Easy built the foundation early, then scaled structure and processes to match expansion.

Key Actions

- Established core systems and operational processes from the start
- Created scalable workflows to grow with new teams and facilities
- Supported consistency across locations to protect quality and accountability
- Advised leadership during the transition to the public market

Solutions

- Unified daily operations across sites with clear roles and processes
- Streamlined launches for new facilities and expansion work
- Added quality controls and visibility to keep standards high at scale



The Results

- Seamless growth from a 7-person startup to a 500+ employee company
- Multiple locations operated in sync while maintaining brand integrity
- IPO readiness built on structure, clarity, and confidence

Ready to scale without losing quality or control?

Computers Made Easy can set up the systems and workflows that support fast growth and consistent production.



Reach Out Today

Call Us: (888) 565-4954

